



CARIBBEAN TOURISM ORGANIZATION

APPLICATION FOR ALLIED MEMBERSHIP

WELCOME TO THE CARIBBEAN TOURISM ORGANIZATION

The Caribbean Tourism Organization (CTO) is the principal tourism development and promotion organization in the Caribbean region. The Organization's membership includes regional governments, policy makers and industry experts. The CTO can help you to position your business, association, or organization as a major player in tourism, in the Caribbean.

WHAT DOES BEING A MEMBER MEAN FOR YOU?

The Caribbean Tourism Organization has developed a robust Allied Membership programme that is designed to provide members with a wide-range of benefits. These include:

- ✓ Complimentary copy of the CTO Quarterly Statistical Report
- ✓ Email notification of regional tenders, RFPs, vacancies, etc.
- ✓ Opportunities to engage tourism leaders
- ✓ Listing in Member Directory
- ✓ Member rates at CTO events
- ✓ Partnership opportunities at CTO events
- ✓ Use of the CTO logo
- ✓ Engage in advocacy and tourism policy development
- ✓ Member rates for CTO training and development programmes
- ✓ Opportunities to be profiled
- ✓ Member rates for CTO Publications
- ✓ Receipt of CTO Member communications
- ✓ Access to the CTO media network
- ✓ Access to business development opportunities

WHO ARE OUR GOVERNMENT MEMBERS?

CTO is comprised of English, French and Dutch speaking territories bordered by the Caribbean sea.

Anguilla
Antigua & Barbuda
The Bahamas
Barbados
Belize
Bermuda
British Virgin Islands
Cayman Islands

Curaçao
Dominica
Grenada
Guyana
Haiti
Jamaica
Martinique
Montserrat

St. Eustatius
St. Kitts & Nevis
St. Lucia
St. Maarten
St. Martin
St. Vincent & the Grenadines
Trinidad & Tobago
Turks & Caicos
United States Virgin Islands

CARIBBEAN TOURISM ORGANIZATION
PAYMENT FOR ALLIED MEMBERSHIP

Membership valid for one (1) Calendar year. Dues will be pro-rated accordingly.

ENROLLMENT INFORMATION (Please print clearly)

Company Name: _____ Business Category: (e.g. A1 Media) _____

Main Representative: Mr./Mrs./Ms./Dr./Prof. _____ Job Title: _____

Street Address: _____ City & State: _____ Zip: _____

Country: _____ Phone: () _____ Mobile: _____ Email: _____

Mailing Address: (if different from above) _____

Web Address: _____ Logo: Email company logo in png or jpg format to membership@caribtourism.com

Company description: _____

Each company is allowed two additional representatives at **no extra cost**. Please list below:

Name: _____	Name: _____
Position: _____	Position: _____
Email: _____	Email: _____

Complete the section below for any additional representatives you wish to have listed at **\$150** each (**\$75** for travel agencies):

Name: _____	Name: _____
Position: _____	Position: _____
Email: _____	Email: _____

PAYMENT INFORMATION

Annual Dues \$ _____

Discount Code (If Applicable) _____

Fees for Additional Listing (\$) \$ _____

Add one-time Processing Fee **\$75.00**

TOTAL AMOUNT DUE \$ _____

☐ An invoice is required

Please submit completed application to membership@caribtourism.com

MEMBERSHIP SERVICES
CARIBBEAN TOURISM ORGANIZATION
7th Floor, Baobab Towers
Warrens, St. Michael
BARBADOS
T: 246-427-5242
www.onecaribbean.org



PAYMENT MUST ACCOMPANY APPLICATION FORM TO ENSURE PROCESSING

☐ Charge total amount to my ☐ AMEX ☐ VISA ☐ MC

Name of Card Holder: _____ | Exp. Date: _____

Card Number: _____

Signature: _____ | Date: _____, 20____

The CTO does not store credit card information

To request electronic copies of the CTO logo for your website or collateral materials, please email us at membership@caribtourism.com.

CARIBBEAN TOURISM ORGANIZATION

ALLIED MEMBERSHIP CATEGORIES AND ANNUAL DUES

Membership dues are based on the location of the business and are defined as follows:

All dues are listed in US Dollars

1 CTO MEMBER COUNTRY: Base of Operation and Registration **WITHIN** CTO Member Country

2 ALL OTHER COUNTRIES: Base of Operation and Registration **OUTSIDE** CTO Member Country

CATEGORY	1 CTO Member Country	2 All Other Countries
A — ALLIED MEMBER	☐ \$600	☐ \$800
☐ Accommodation ☐ Education ☐ Photography & Videography ☐ Shipping & Freighting ☐ Advertising ☐ Event Management ☐ Public Relations & ☐ Telecommunications ☐ Attractions ☐ Financial Services Communications ☐ Transportation ☐ Catering ☐ Information Technology ☐ Publishing ☐ Travel Consortia ☐ Construction ☐ Legal ☐ Property Management ☐ Travel & Tourism Management ☐ Consultancy ☐ Manufacturing ☐ Real Estate ☐ Yachts ☐ Design ☐ Marketing ☐ Retail & Wholesale ☐ Distribution ☐ Media ☐ Research ☐ E-commerce ☐ Medical ☐ Restaurants or Bars		
B — INDIVIDUAL ALLIED MEMBER	☐ \$275	☐ \$350
☐ Individual Allied Member: Individual practitioners operating in the industries listed in Category A.		
C — ALLIED MEMBER	☐ \$1,500	☐ \$2,000
☐ Multi-Sectoral Company operating in more than one business sector		
D — ALLIED MEMBER	☐ \$500	☐ \$600
☐ Association ☐ Government Agency ☐ Non-Governmental Organization		
E — CARRIER MEMBER	☐ \$2,000	☐ \$3,500
☐ Cargo Airline ☐ Commercial Charter ☐ Commercial Cruise Line ☐ Commercial Airline ☐ Commercial Jet Service		
F — TRAVEL AGENCY MEMBER	☐ \$160	☐ \$200
☐ Travel Agency		
G — TRAVEL AGENT	☐ \$75	☐ \$75
☐ Individual Agent		

What are your main reasons for joining the CTO? (tick all that apply)

- ☐ Networking Opportunities
- ☐ Access to Statistics
- ☐ Discounts on Events
- ☐ Advocacy Opportunities
- ☐ Opportunities to Showcase my Brand and Product/Service
- ☐ Other _____

How did you hear about us? (tick all that apply)

- ☐ Email
- ☐ CTO Website
- ☐ CTO Social Media Site—(Facebook/LinkedIn/Instagram/Twitter)
- ☐ Trade Event _____
- ☐ CTO Member _____
- ☐ CTO Event _____
- ☐ Other _____

CARIBBEAN TOURISM ORGANIZATION

ALLIED MEMBERSHIP TERMS & CONDITIONS

Allied members of the Caribbean Tourism Organization are subject to the terms and conditions of membership

The contents below are an outline the Terms & Conditions of Allied Membership within the Caribbean Tourism Organization. Any changes will be communicated to all Allied Members, via email, thirty (30) days prior to implementation. These Terms & Conditions are governed exclusively by the laws of Barbados.

- I. Allied Membership in the Caribbean Tourism Organization (CTO) is open to non-governmental agencies and private sector entities including commercial and not-for-profit enterprises operating in any part of the world, with no restriction to sector or industry.
- II. Specifically, Article 2 (b) of the CTO Constitution classifies Allied Members as “companies, corporations, firms, organizations, agencies or other persons providing goods and services to, or otherwise engaged in, the tourism industry of the Caribbean.”
- III. A list of CTO benefits to which Allied members are entitled is included in Appendix A. This list is subject to change. The Allied Members section of the CTO website (<https://www.onecaribbean.org/about-allied-membership/>) will highlight the most up-to-date list of benefits. Alternatively, the list can be obtained by emailing the Membership Department at membership@caribtourism.com.
- IV. Allied members are entitled to use the CTO logo to allow them to be identified as a member of the organization. The logo should not be used for commercial purposes. The guidelines for use of the logo are available for download at <https://www.onecaribbean.org/about-allied-membership/cto-brand-guidelines/>
- V. Allied Membership is attained through the completion of CTO Membership Application form and payment of the associated member dues. Each application received is vetted by the CTO and if required, the applicant may be contacted if there are any errors identified.
- VI. Allied Membership is for one (1) calendar year (January 1 to December 31) and must be renewed annually, if the association with the CTO is to be maintained.
- VII. Renewal notices are sent to existing members in the last quarter of the calendar year of their current membership. Members have until April 30 of each year to complete the renewal process, after which their membership may be revoked.
- VIII. Membership dues are presented in United States Dollars and are subject to change depending on market conditions and other operational realities.
- IX. Members will be given notice of any adjustments to their dues at least sixty (60) days prior to the close of the current calendar year. Membership dues are published in the Allied Members Section of the CTO website (<https://www.onecaribbean.org/about-allied-membership/>) or can be obtained by sending a request to membership@caribtourism.com.
- X. The dues are divided into two (2) Categories; (1) agencies and private sector entities operating in CTO member countries and (2) agencies and private sector entities operating outside of CTO member countries. The list of CTO member countries is found on the CTO website.
- XI. Allied Members are further sub-divided into four (4) Groups identified in the application form as A, B, C, D. These Groups may be modified from periodically, and members will be given notice of any adjustments to their Group at least sixty (60) days prior to the close of the current calendar year.
- XII. New and renewing members are responsible for the selection of their Category and their Group. If during the application review process, it is identified that the applicant's profile does not align with the profile of their selected Category or Group, communication will be sent requesting that one or both be adjusted before the application process can proceed. New and renewing members can request guidance on which category best suits their profile by sending an email to membership@caribtourism.com.
- XIII. Instructions on how to remit dues payments can be found in the Allied Member section of the CTO website, on the membership application form, or can be requested by sending an email to membership@caribtourism.com.
- XIV. Membership fees may be pro-rated for new applicants who were not previously members. The guidelines are:
 - a. A 25% discount is applied to payments received during the months August to November, inclusive
 - b. Payments received in December are applied to the next full year
- XV. All applications are subject to review and after which a Membership Confirmation Email is sent to the primary email address included on the application form, in addition to a payment receipt.
- XVI. Each new member will be sent a Welcome Letter and CTO Membership pin by standard post to the mailing address included on the application form.
- XVII. Membership dues payments are non-transferable and are non-refundable.
- XVIII. Membership may be automatically revoked for non-payment of dues. Members have until April 30th of the coming year to pay outstanding membership dues for that year; after that period their membership may be considered for revocation.
- XIX. A member can request that their membership be canceled by submitting a request via email to the CTO – membership@caribtourism.com. Once the notice of the request is received, the former member's details will be immediately removed from the CTO membership database, mailing lists, etc.
- XX. The CTO subscribes to a comprehensive Privacy Policy that governs the way the data of all existing and former members is managed. The Policy is available for review at <https://www.onecaribbean.org/privacy-policy/>