

Contents

1. INTRODUCTION	1
1.1. Objective of the Report	1
1.2. Format of the Report	1
1.3. Geographic Scope	2
1.4. Data Definitions	2
1.5. CTO's Tourism Statistics Program	3
1.6. What is new in this Report?	4
1.7. Data Sources	4
2. HIGHLIGHTS OF CARIBBEAN TOURISM PERFORMANCE IN 2019	9
2.1. Background	9
2.2. Tourist Arrivals	9
2.3. Cruise Vists	11
3. STATISTICAL OVERVIEW OF CARIBBEAN TOURISM - 2019	17
3.1. The International Scene	17
3.2. The Caribbean Tourism Performance - 2019	17
3.3. Performance of the Sub-Regions in 2019	25
3.4. Seasonal Patterns	27
3.5. MARKET INFORMATION	31
3.5.1. Overview	31
3.5.2. The United States Market	34
3.5.3. The Canadian Market	42
3.5.4. The European Market	48
3.5.5. France	54
3.5.6. United Kingdom	55
3.5.7. Germany	56
3.5.8. The Netherlands	57
3.5.9. Italy	58
3.5.10. Spain	59
3.5.11. Switzerland	60
3.5.12. Belgium	61
3.5.13. Sweden	62
3.5.14. The Caribbean Market	63
3.5.15. The South American Market	70

3.5.16.	Air Passenger Arrivals by Carrier	73
3.6.	TOURIST PROFILES	76
3.6.1.	Place of Stay	76
3.6.2.	Purpose of Visit	77
3.6.3.	Average Length of Stay	78
3.6.4.	Tourist Arrivals by Age Group and Sex.....	81
3.7.	TOURIST ACCOMMODATION STATISTICS.....	82
3.7.1.	Tourist Accommodation Capacity.....	82
3.7.2.	Room Occupancy Rates.....	84
3.8.	CRUISE TOURISM	85
3.8.1.	Cruise Visits	85
3.9.	TOURISM EXPENDITURE	91
3.9.1.	Estimates of Visitor Expenditure in the Caribbean	91
3.10.	MARKET INTELLIGENCE	94
3.10.1.	Economic Performance of Major Tourism Markets.....	94
	Glossary of Tourism Indicators.....	233
	APPENDIX	235

Individual Country Statistics

ANGUILLA	97
ANTIGUA AND BARBUDA	101
ARUBA	105
THE BAHAMAS.....	109
BARBADOS	113
BELIZE	117
BERMUDA.....	121
BONAIRE	125
BRITISH VIRGIN ISLANDS	129
CAYMAN ISLANDS.....	133
CUBA.....	137
CURAÇAO.....	141
DOMINICA	145
DOMINICAN REPUBLIC	149
GRENADA.....	153
GUADELOUPE	157
GUYANA.....	161
HAITI	164
JAMAICA	168
MARTINIQUE	172
THE MEXICAN CARIBBEAN	176
MONTSERRAT	182
PUERTO RICO.....	186
SABA	191
ST. EUSTATIUS	193
ST KITTS AND NEVIS.....	197
SAINT LUCIA.....	201
ST. MAARTEN.....	205
ST. VINCENT AND THE GRENADINES	209
SURINAME	214
TRINIDAD AND TOBAGO.....	217
TURKS AND CAICOS ISLANDS.....	221
US VIRGIN ISLANDS	225
VENEZUELA.....	229

Statistical Tables

Key Indicators of Caribbean Tourism – 2019.....	6
Selected Socio-Economic Indicators – 2019.....	7
Tourism Related Taxes.....	8
Table I: Tourist (Stop-over) Arrivals in 2019.....	12
Table IIa: Tourist Arrivals by Month – 2019.....	13
Table IIb: Tourist Arrivals by Month – 2019.....	14
Table III: Tourist Arrivals by Main Market – 2019.....	15
Table IV: Cruise Visits – 2019 & 2018.....	16
1. International and Caribbean Tourist Arrivals: 1970-2019.....	20
2. Tourist Arrivals in the Caribbean by Main Market: 1980-2019.....	21
3. Cruise Visits in the Caribbean: 1980-2019.....	22
4. International and Caribbean Tourist Receipts: 1980-2019.....	23
5. Tourist Arrivals in the Caribbean.....	24
6. Distribution of Tourist by Sub-region.....	26
7. Caribbean Tourist Arrivals by Month – 2019 & 2018.....	27
8. Caribbean Tourist Arrivals by Season and Major Market – 2019 & 2018.....	30
9. Tourist Arrivals to the Caribbean by Main Market.....	32
10. Tourist Arrivals from the United States.....	36
11. Tourist Arrivals by US Region and State – 2019 & 2018.....	38
12. Dependence on the United States Market 2019.....	41
13. Canadian Tourists by Province – 2019 & 2018.....	43
14. Tourist Arrivals from Canada.....	45
15. Dependence on the Canadian Market 2019.....	47
16. Tourist Arrivals from Europe by Main Country of Origin.....	49
17. Tourist Arrivals from Europe.....	51
18. Dependence on the European Market 2019.....	53
19. Tourist Arrivals from France.....	54
20. Tourist Arrivals from United Kingdom.....	55

21. Tourist Arrivals from Germany.....	56
22. Tourist Arrivals from The Netherlands.....	57
23. Tourist Arrivals from Italy.....	58
24. Tourist Arrivals from Spain.....	59
25. Tourist Arrivals from Switzerland.....	60
26. Tourist Arrivals from Belgium.....	61
27. Tourist Arrivals from Sweden.....	62
28. Tourist Arrivals from Caribbean.....	64
29. Tourist Arrivals from Caribbean Destinations by Market.....	66
30. Dependence on the Caribbean Market 2019.....	69
31. Tourist Arrivals from South America by Market.....	70
32. Tourist Arrivals from South American Countries.....	71
33. Dependence on the South American Market 2019.....	72
34. Air Passenger Arrivals to Caribbean Destinations by Carrier – 2019.....	73
35. Tourist Arrivals by Place of Stay – 2019.....	76
36. Tourist Arrivals by Purpose of Visit – 2019.....	77
37. Average Length of Stay.....	79
38. Average Length of Stay by Country of Origin – 2019.....	80
39. Tourist Arrivals to Caribbean by Age group and Sex – 2019.....	81
40. Number of Rooms in Tourist Accommodations, 1980 and 2015-2019.....	83
41. Room Occupancy Rates.....	84
42. Cruise Visits.....	86
43. Cruise Visits by Major Cruise Line: 2018-2019.....	87
44. Cruise Ship Calls to the Caribbean.....	90
45. Estimates of Visitor Expenditure.....	93
46. Value of Currency per US dollar.....	95
47. Economic Indicators for Main Markets.....	96

List of Charts & Graphs

International & Caribbean Tourist Arrivals Growth Performance 1988 - 2018.....	19
International & Caribbean Tourism Receipts Growth Performance 1988 - 2018.....	19
Monthly Tourist Arrivals 2015 – 2018.....	29
Performance of Major Markets 1991 – 2018.....	33
Tourists by Main Markets 2018.....	33
United States Tourists	37
United States Tourists By Region Of Origin - 2018.....	39
Map Of United States.....	40
Map Of Canada.....	44
Canadian Tourists	46
Map Of Europe.....	50
European Tourists	52
Caribbean Tourists.....	65
Cruise Passenger Arrivals	89
Visitor Expenditure: Percentage Share - 2018.....	92

Individual Country Graphs

ANGUILLA.....	98
ANTIGUA & BARBUDA.....	102
ARUBA.....	106
THE BAHAMAS	110
BARBADOS	114
BELIZE	118
BERMUDA	122
BONAIRE.....	126
BRITISH VIRGIN ISLANDS.....	130
CAYMAN ISLANDS	134
CUBA	138
CURAÇAO	142
DOMINICA.....	146
DOMINICAN REPUBLIC.....	150
GRENADA	154
GUADELOUPE.....	158
GUYANA	162
HAITI.....	165
JAMAICA.....	169
MARTINIQUE.....	173
MEXICO (COZUMEL).....	177
MONTSERRAT.....	183
PUERTO RICO	187
SABA.....	191
ST. EUSTATIUS.....	194
ST KITTS AND NEVIS	198
SAINT LUCIA	202
ST. MAARTEN	206
ST. VINCENT AND THE GRENADINES	210
SURINAME.....	217
TRINIDAD AND TOBAGO	218
TURKS AND CAICOS ISLANDS	222
US VIRGIN ISLANDS	226
VENEZUELA	230