

REOPENING OF CARIBBEAN TOURISM & TRAVEL

GUIDELINES AND CHECKLIST FOR RECREATION AND ENTERTAINMENT

Sites and Attractions



Overview

Sites and attractions are critical elements of the recreation and entertainment sub-sector of tourism. They are generally places of interests and activities at the destination that inspire visits by providing memorable leisure experiences for an admission charge or even for free.



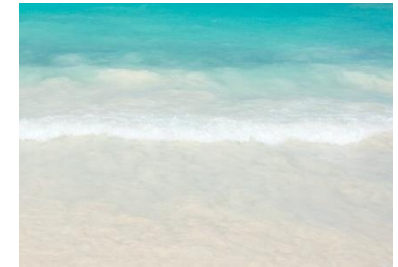
NATURAL



**HERITAGE/CULTURAL
/HISTORICAL**



**MAN-MADE
PURPOSE BUILT**



**MARINE OR
LAND BASED**



Overview *cont'd....*



- ✓ **WATERFALLS**
- ✓ **FOREST RESERVES**
- ✓ **NATIONAL PARKS**
- ✓ **VOLCANIC SPRINGS**
- ✓ **CAVES**
- ✓ **MONUMENTS**



- ✓ **BOTANICAL GARDENS**
- ✓ **MUSEUMS**
- ✓ **ART GALLERIES**



- ✓ **BUILDINGS & STRUCTURES**
 - **Forts**
 - **Old Plantation Homes**
- ✓ **TREKS & TRAILS**



Overview *cont'd....*

WATER BASED ATTRACTIONS *(Watersports)*

**Boating/
Glass Bottom
Boats**

**Deep Sea
Fishing**

**Catamaran/
Submarines**

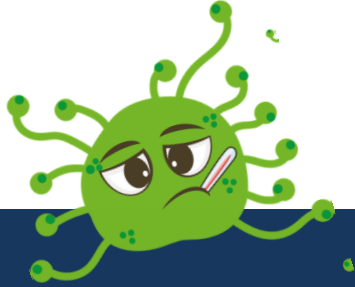
**Diving
& Snorkeling**

Water Parks

Aquariums



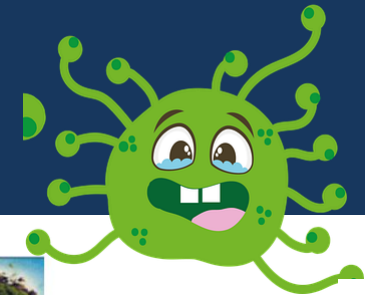
Overview *cont'd....*



WATER BASED ATTRACTIONS IN A COVID-19 ENVIRONMENT



Regardless of the description or type, the recreation and entertainment sub-sector, and specifically, sites and attractions, must facilitate the health and safety of all staff, independent contractors, like Tour Guides/Tour Operators, patrons and visitors alike.



Our Focus is to:



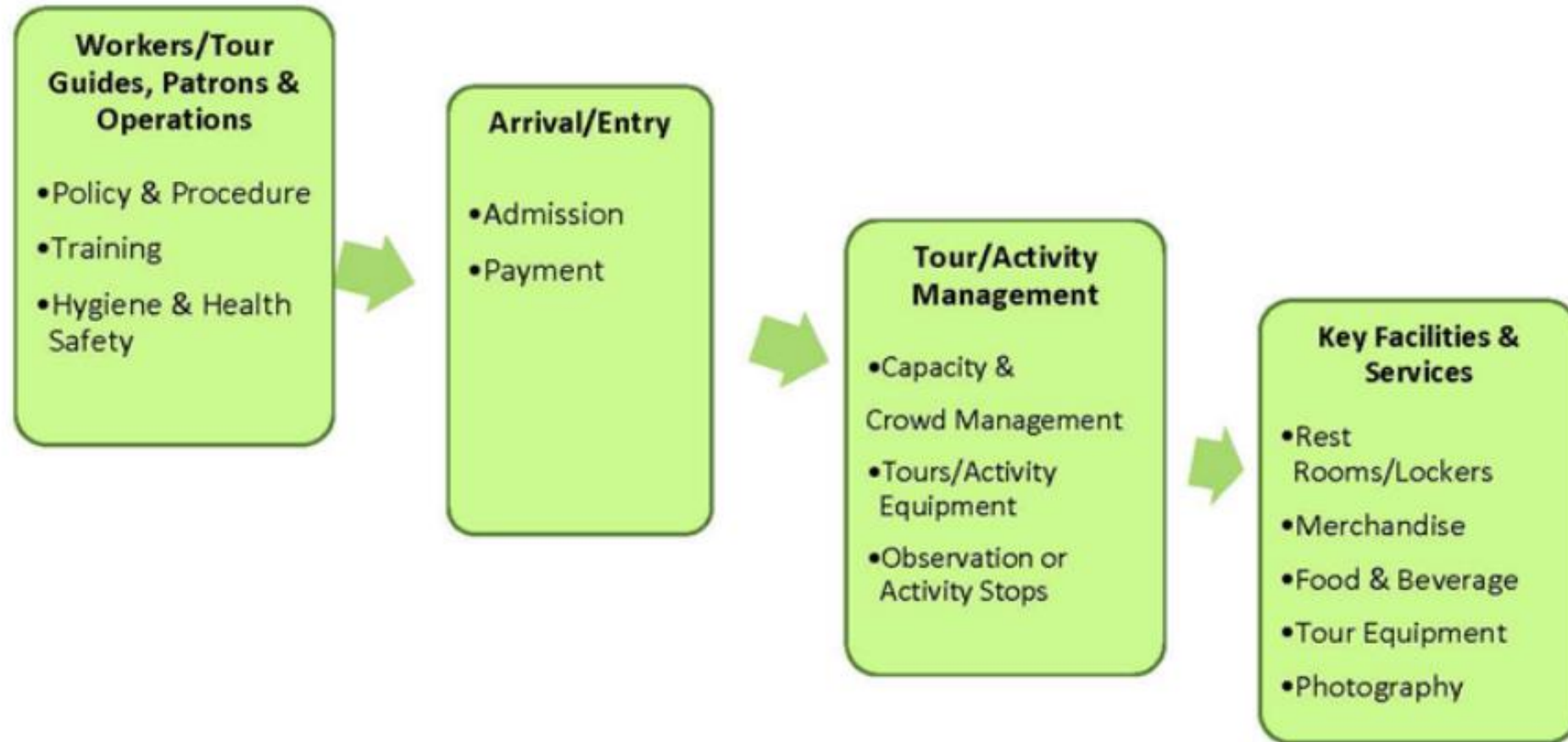
Ensure safe work conditions for employees, by being extra vigilant and observant in providing a healthy environment for the patrons' and visitors' enjoyment, at common points of the experience at sites and attractions.



Therefore, communication at all levels is critical. It has to be in line of what the customers are expecting.



COMMON KEY POINTS OF THE EXPERIENCE



GUIDELINES

Cover 4 main areas

(1) MANAGEMENT OPERATIONS

(2) HUMAN RESOURCES AND TRAINING

(3) HEALTH SAFETY MEASURES

(4) COMMUNICATION, MESSAGING & SIGNAGE



PRIORITY AREAS

- ✓ Capacity, Density and Crowd Management for physical distancing and patron enjoyment
- ✓ Personal Hygiene for Staff and Visitors/Patrons
- ✓ Human Resource Management and Training
- ✓ Quality Customer Service and Care
- ✓ Utilization of Touch-free/Contactless Payment Options
- ✓ Reduced Face-to-face Purchase Transactions
- ✓ Assurance, Confidence Building and Communication
- ✓ Collaboration and Partnership



Finally, remember that...

This **CHECKLIST** is a **SUMMARY** of the
**Recommended Guidelines and
its Key Elements.**

It allows a **self-check** for comparison and
to ensure **consistency** with and coverage
of **core areas** given size and nature of the operation.

