

WHAT IS AT STAKE?



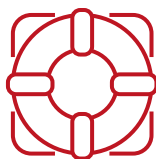
100 to 120 MILLION
direct tourism **jobs at risk**
(UNWTO)



Loss of
US\$ 910 BILLION to US\$ 1.2 TRILLION
in exports from tourism –
international visitors' spending
(UNWTO)



Loss of
1.5% to 2.8% OF GLOBAL GDP
(UNCTAD)



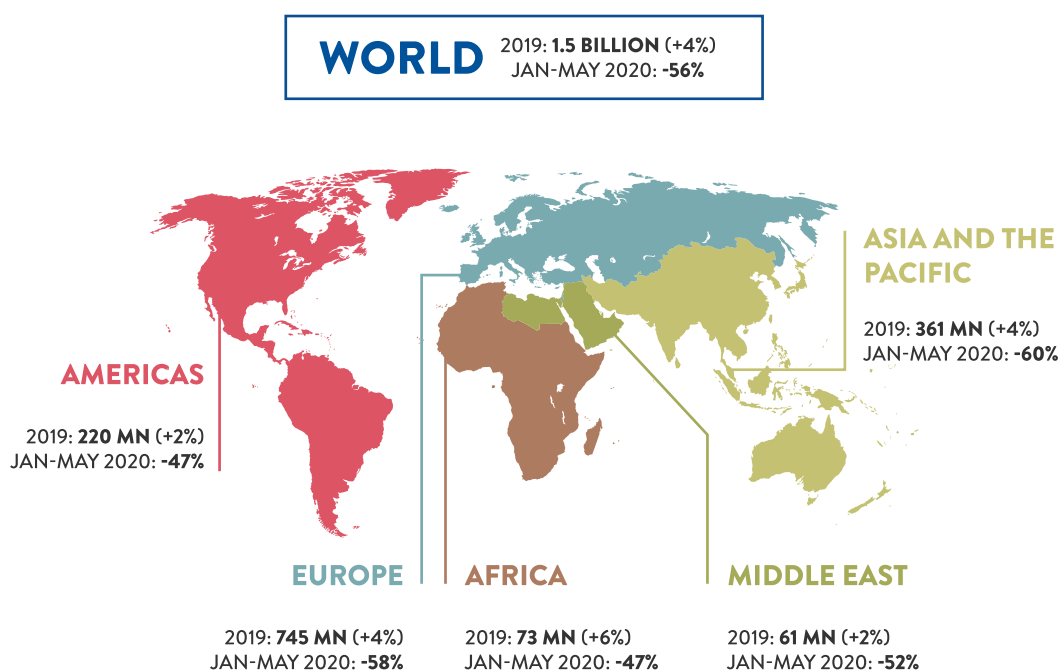
A lifeline for
SIDS, LDCs and many
AFRICAN COUNTRIES
tourism represents over 30% of exports
for the majority of SIDS and 80% for some
(UNWTO)



Critical
RESOURCES FOR CONSERVATION
of natural and cultural heritage

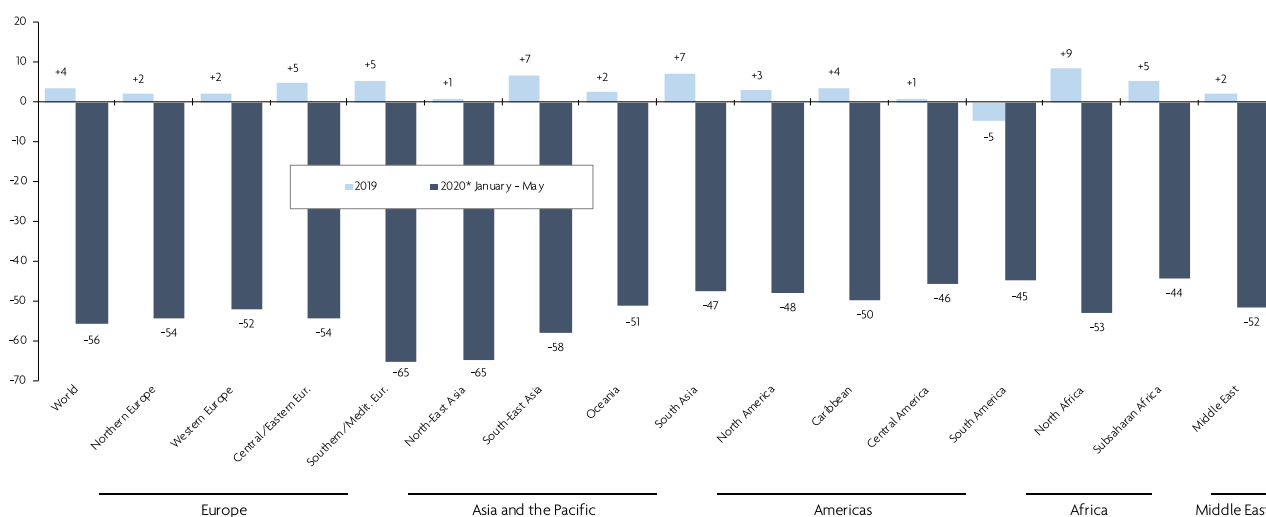
INTERNATIONAL TOURIST ARRIVALS JANUARY-MAY 2020

With 56% less international travellers US\$ 320 billion were lost in exports from tourism in five months
– over 3Xs what was lost in the 2009 economic crisis



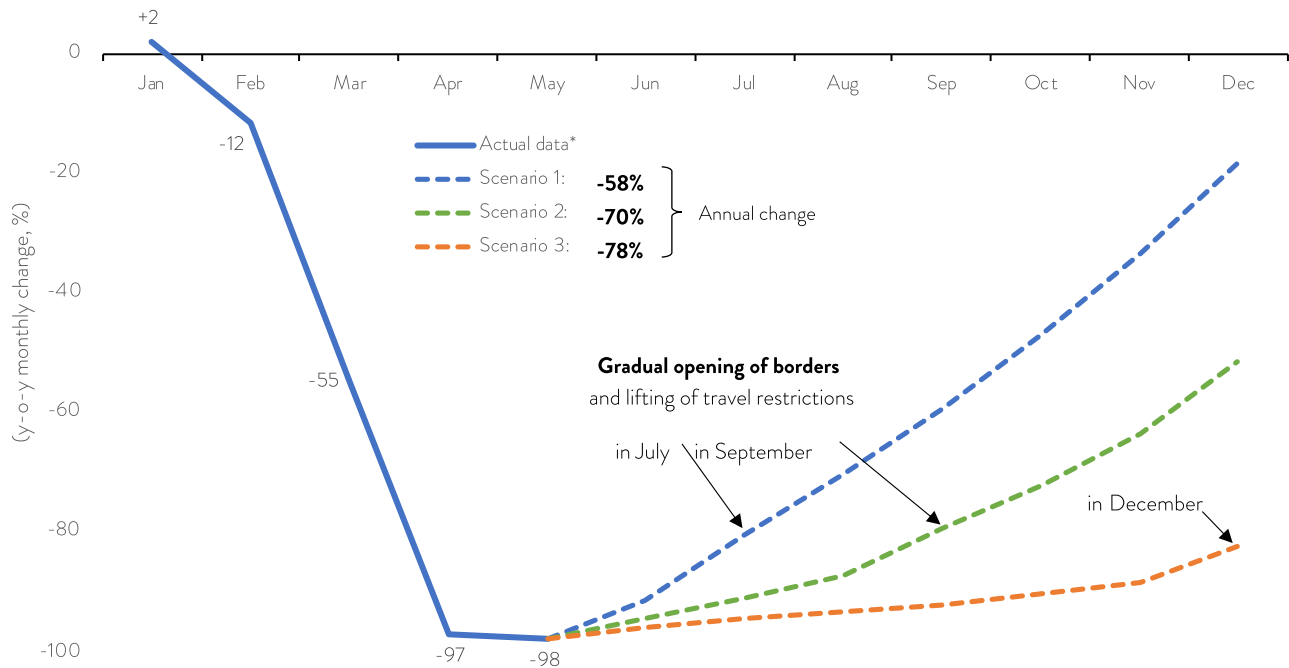
International Tourist Arrivals

(% change over same period of the previous year)



RECOVERY TO BE GRADUAL

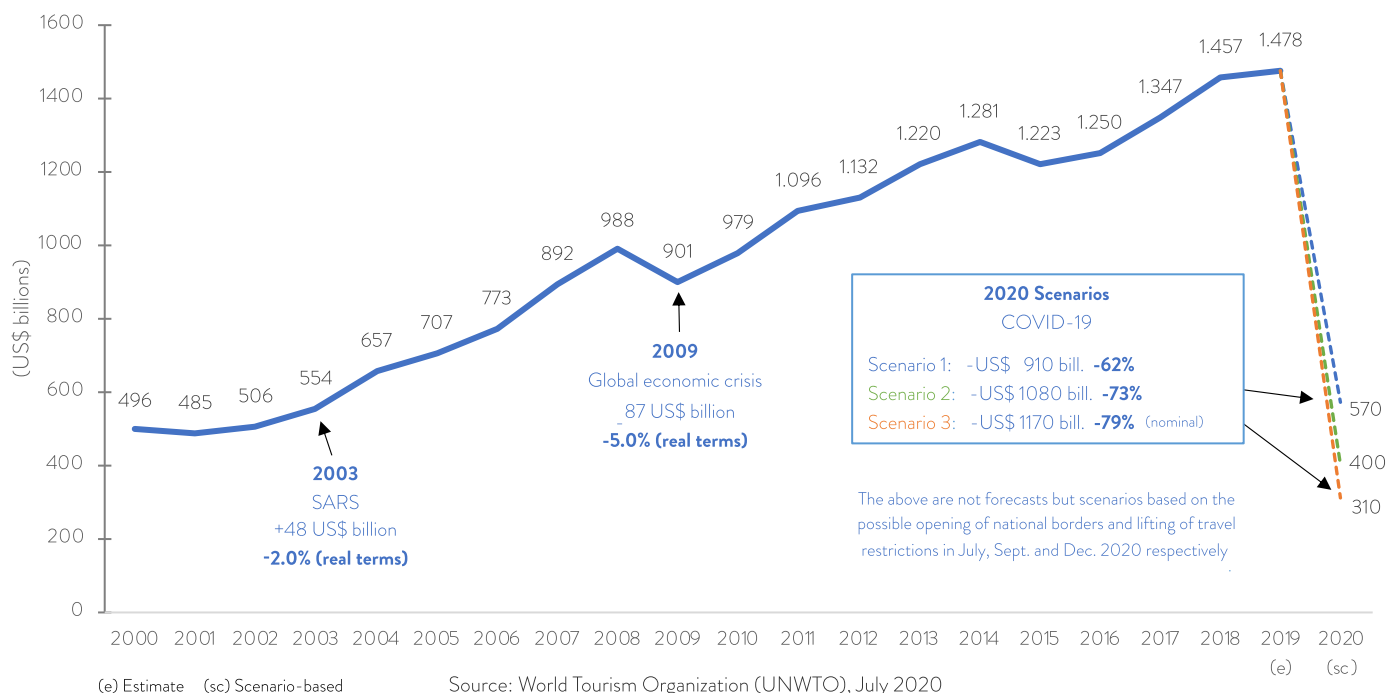
International tourist arrivals in 2020: three scenarios (y-o-y monthly change, %)



* Actual data through May includes estimates for countries which have not yet reported data. Source: World Tourism Organization (UNWTO), July 2020

INTERNATIONAL TOURISM RISKS RETURNING TO LEVELS OF 20 YEARS AGO

International tourism receipts, 2000-2019 and scenarios for 2020 (US\$ Billions)

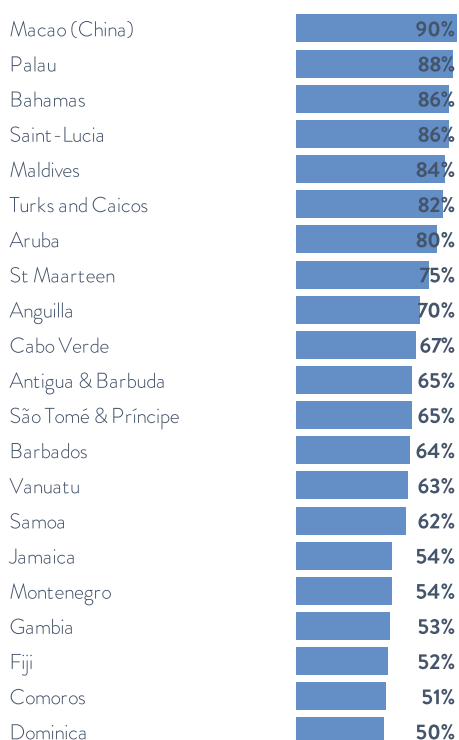


Source: World Tourism Organization (UNWTO), July 2020

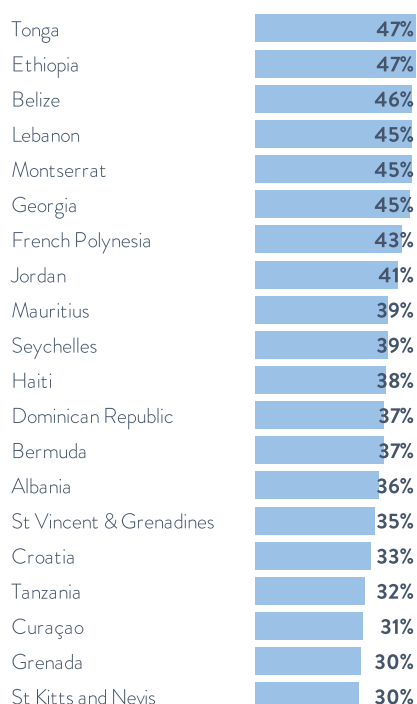
SIDS & LDCs MOST AT RISK

Share of exports from international tourism in total exports of goods and services (2018, %)

Between 50% and 90%



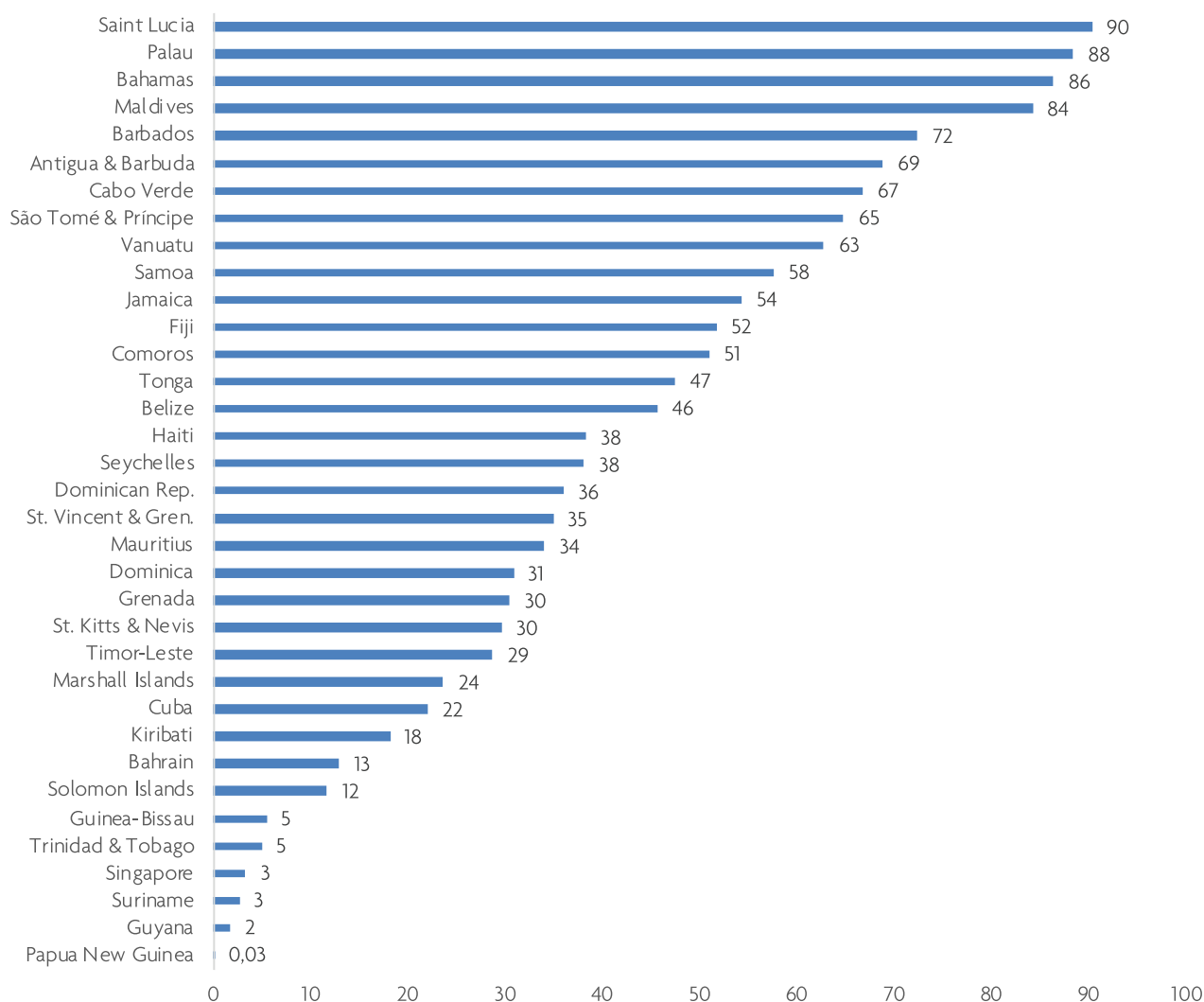
Between 30% and 50%



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SIDS & LDCs MOST AT RISK

Small Island Developing States (SIDS), International tourism revenues, share of total exports (%)

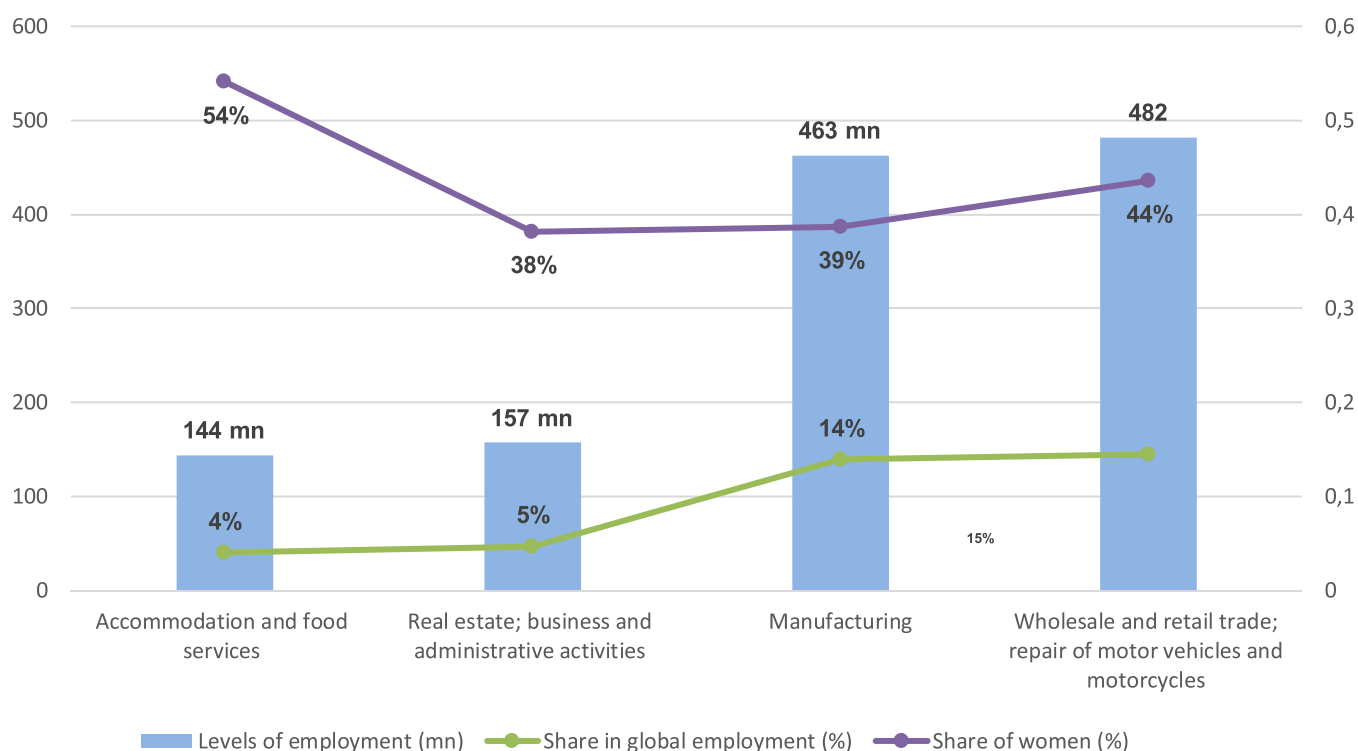


Note: No data available for Micronesia FSM, Tuvalu or Nauru.

Source: World Tourism Organization (UNWTO), July 2020

WOMEN, MAKING MOST OF TOURISM WORKFORCE, AMONG THE MOST VULNERABLE

Employment in the most affected sectors, 2018



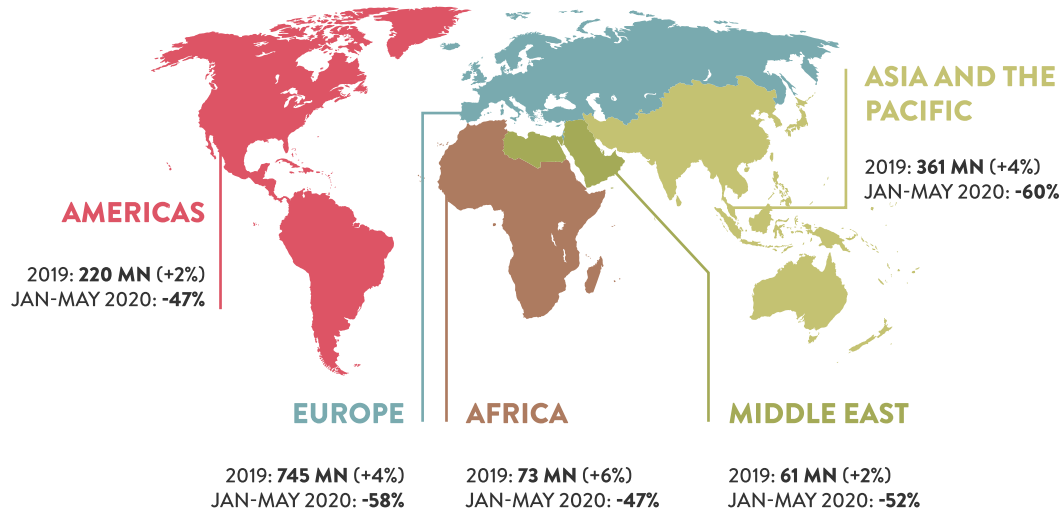
Source: World Tourism Organization (UNWTO), July 2020

INTERNATIONAL TOURIST ARRIVALS

JANUARY-MAY 2020

WORLD

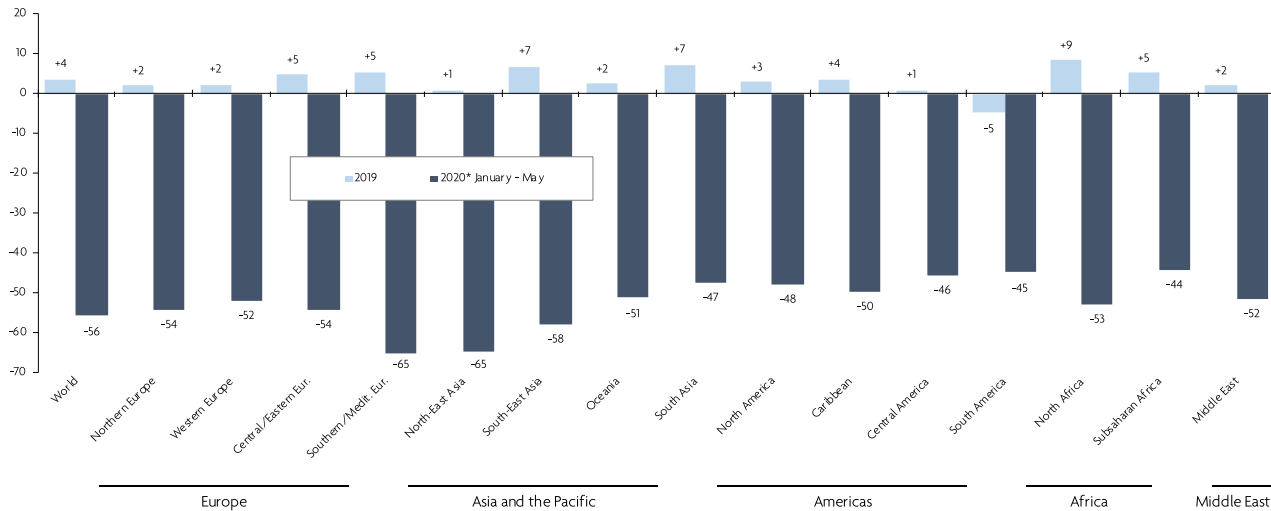
2019: **1.5 BILLION** (+4%)
JAN-MAY 2020: **-56%**



Source: World Tourism Organization (UNWTO), July 2020

International Tourist Arrivals

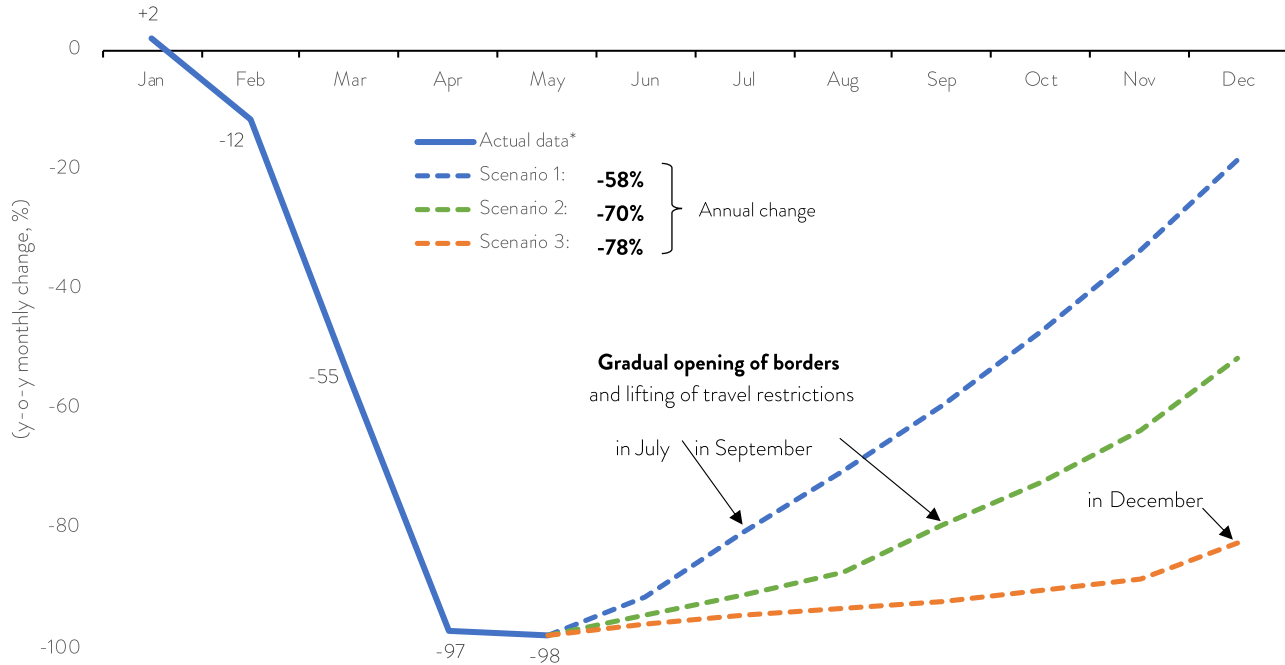
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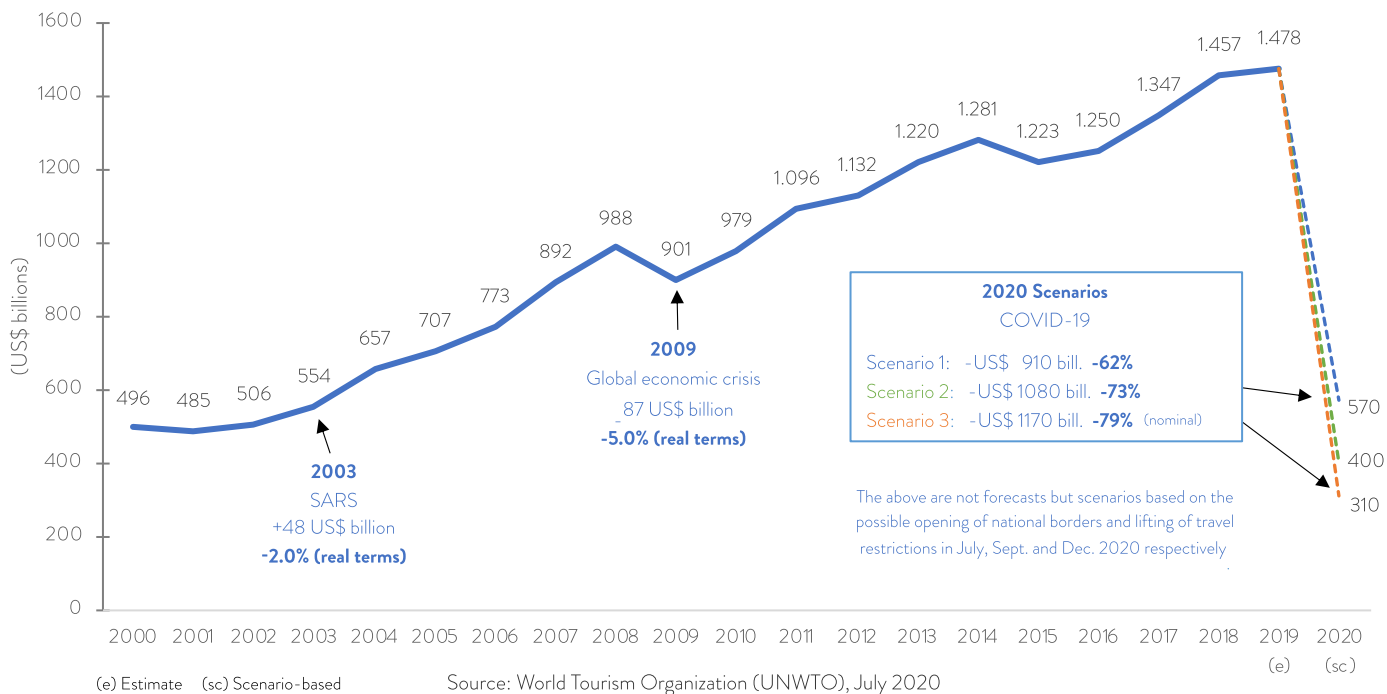
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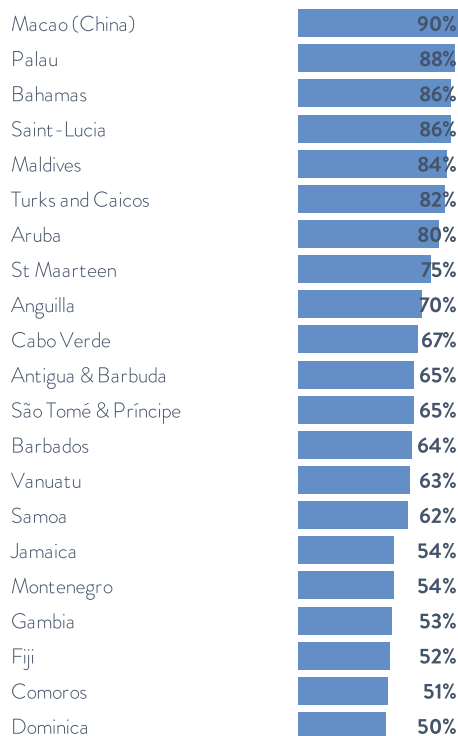
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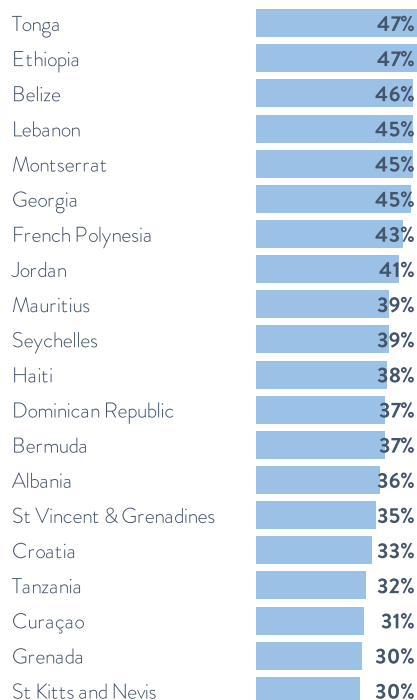
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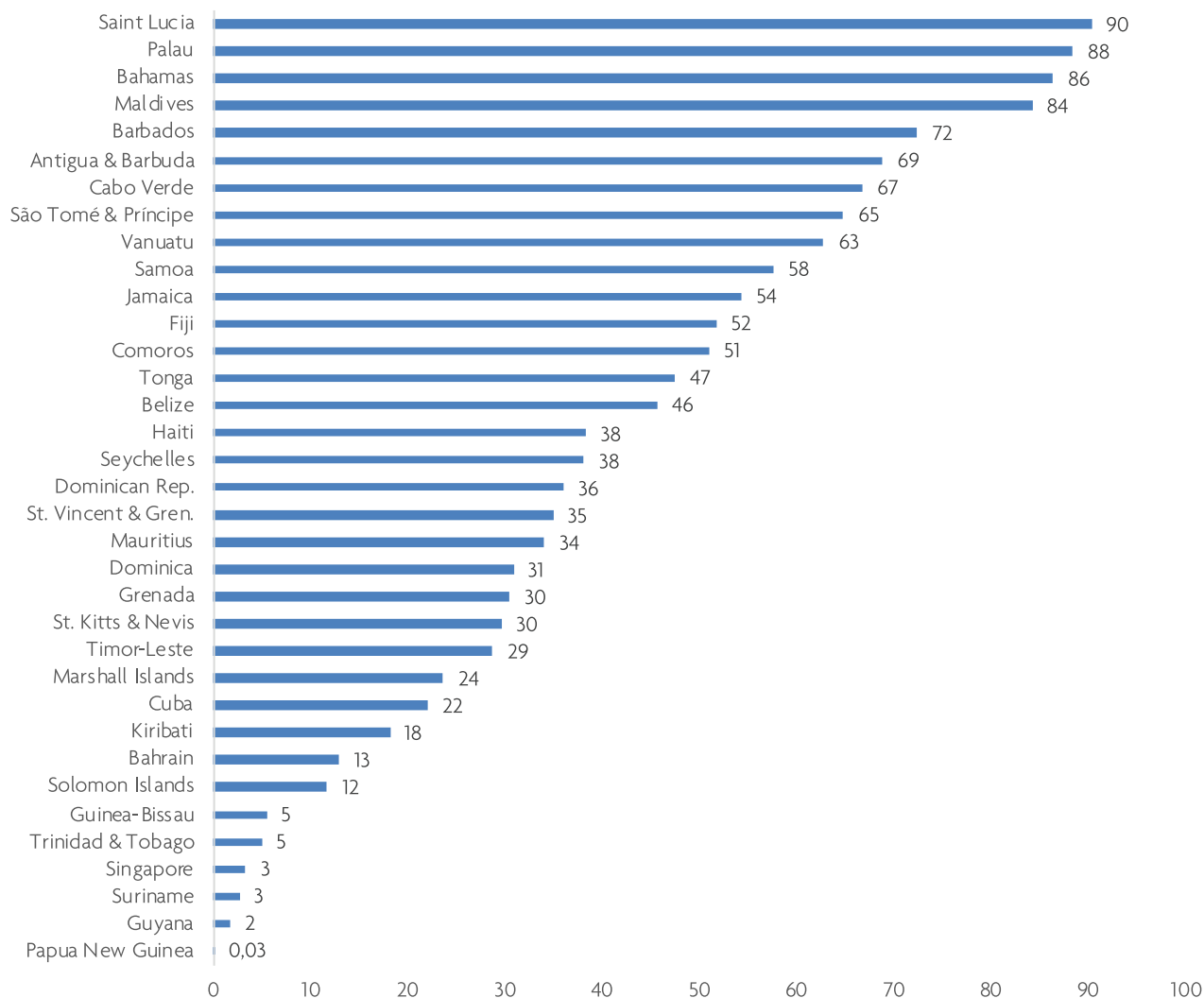
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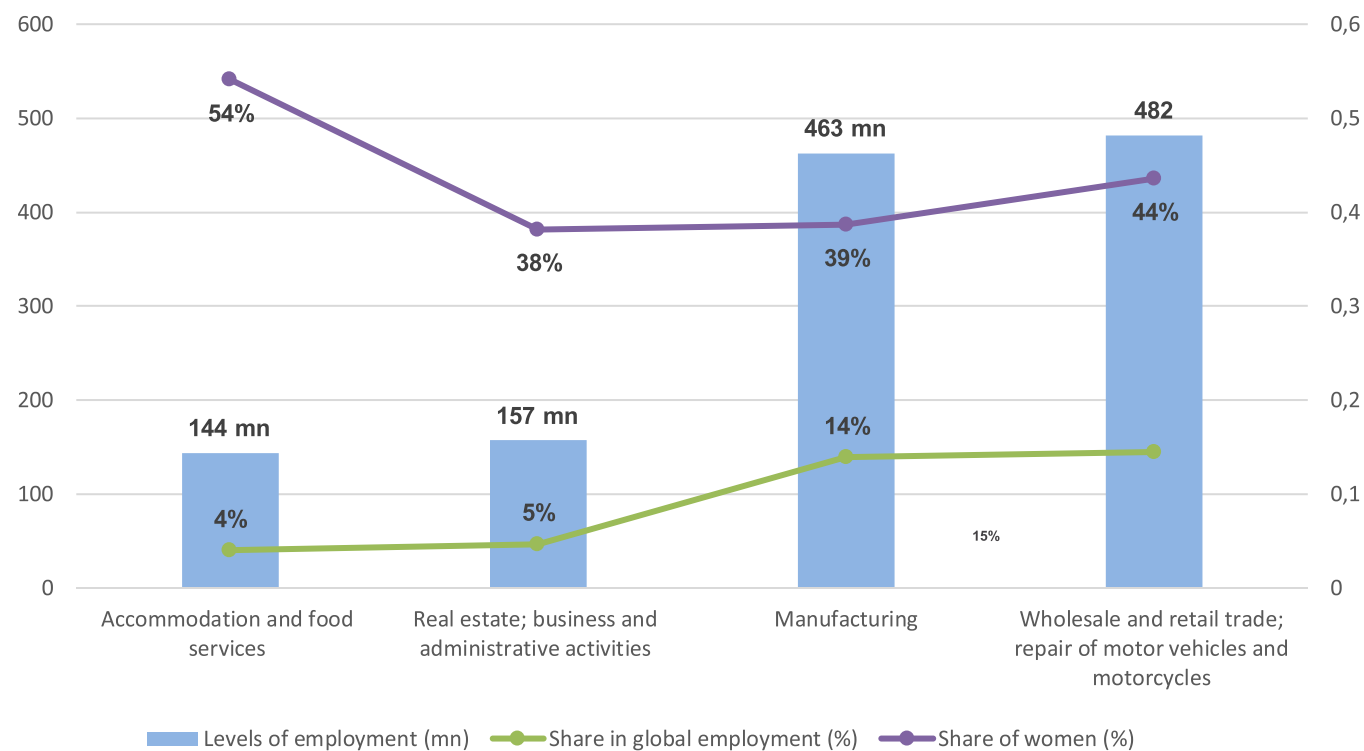


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